



Jefferson[®]
Kimmel Cancer Center
NCI-designated

3rd Annual

MEN'S EVENT

BENEFITING PROSTATE CANCER RESEARCH AND AWARENESS

Save the Date



NOVEMBER 15, 2011

SIX O'CLOCK IN THE EVENING

THE PRIME RIB RESTAURANT
1701 LOCUST STREET, PHILADELPHIA

3rd Annual MEN'S EVENT



Jefferson
Kimmel Cancer Center

NCI-designated

Kimmel Cancer Center at Jefferson
233 South 10th Street, Suite 312
Philadelphia, PA 19107

The 2011 Men's Event Honorary Co-Chairs

Richard Pestell, MD, PhD
Director, Kimmel Cancer Center

Leonard Gomella, MD
Chair, Department of Urology

and the 2011 Men's Event Co-Chairs

Edward Glickman, President
Pennsylvania Real Estate Investment Trust

Joseph Weiss, Chairman
Electronic Ink

*invite you to save the date for an evening of
cocktails, dinner, entertainment, auctions and friends*

Tuesday, November 15, 2011, 6:00pm

Event Sponsorship Opportunities

- \$10,000 Platinum Sponsor - 8 tickets, Gold Sponsor benefits plus logo and identification inside event invitation, opportunity to place company item inside gift bags
- \$5,000 Gold Sponsor - 6 tickets, Silver Sponsor benefits plus preferred table placement and celebrity guest seated at your table
- \$2,500 Silver Sponsor - 4 tickets plus Bronze Sponsor benefits
- \$1,500 Bronze Sponsor - 2 tickets, company name/logo on event posters, recognition on KCC website, hyperlink to your website, and table signage at event

TABLES ARE ALMOST SOLD OUT. RESERVE YOURS NOW.

Kimmel Cancer Center at Jefferson

Guy Calcerano Mika Harding
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for Development for Development
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THE PRIME RIB
The Civilized Steakhouse
with Award Winning Seafood